

### HANNAH LEWMAN IS A

**Strategist,** button-down enthusiast, Jim Henson impersonator, feminist killjoy, aspiring brickmaster, beatbox champion, vegan homesteader and aggressive optimist.

# SCHOOL

#### University of Oregon

Robert D. Clark Honors College. Major in Advertising, minors in Sociology and Spanish. Presidential Scholar. Dean's List all terms. Kappa Tau Alpha National Honor Society. Class of 2018.

#### Universidad de Oviedo

Global Education Oregon's student ambassador to Spain. Summer 2015.

#### Science & Memory

Telling stories around climate change in Cordova, Alaska. July 2016.

## **EXPERIENCES**

**Griffin Farley's Beautiful Minds** Participant in a planning bootcamp put on by BBH New York. July 2017.

#### **R/GA Student Pitch Competition**

My team won R/GA New York's student pitch competition in partnership with the University of Oregon. May 2017.

### WORK

#### Allen Hall Advertising

Student Director. June 2016-present. Leading a student-run advertising agency in work for local clients.

#### Siegel+Gale

Strategy intern, Brand Communication team. June 2017-August 2017. Research, brand voice and content creation.

#### Nemo Design

Freelance researcher. Previously intern. Summer 2014-present. Research, writing, brand foundation, social media analysis and package design audits.

#### ASUO Women's Center

Editor-in-chief, *The Siren Magazine*. June 2015-June 2016. Editing and writing for UO's only feminist publication.

### REFERENCES

#### Tom McDonnell

Dir. of Marketing and Creative Services University of Oregon tomm@uoregon.edu

#### Jeff Bartel

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